



– FOR IMMEDIATE RELEASE –

Impacto Protective Products Rebranding RHINOTUFF Puncture Resistant Insole

Belleville, Ontario - Impacto Protective Products Inc. the leading manufacturer of safety footwear and accessories, has announced that its popular RHINOTUFF Puncture Resistant Insole will be renamed ARMORSTEP Puncture Resistant Insole effective immediately. The product will remain the same with no changes to its quality, features, and benefits.

The new name of the product was chosen to align with the company's core values of focusing on safety and protection. The size guide will remain the same and the only change that customers need to be aware of is the product code which will be renamed to "ARMORSTEP".

Customers who have recently purchased RHINOTUFF Puncture Resistant Insoles can be assured that they will continue to receive the same quality and puncture-resistant protection with the new ARMORSTEP Puncture Resistant Insoles. From January 1, 2024, all orders for this product will need to be issued with the new part number.

New Part No.	Discontinued Part No.	US Men	US Women
ARMORSTEPA	RHINOTUFFA	5 – 6	7 – 8
ARMORSTEPB	RHINOTUFFB	7 – 8	9 – 10
ARMORSTEPD	RHINOTUFFD	11 – 12	13 – 15
ARMORSTEPC	RHINOTUFFC	9 – 10	11 – 12
ARMORSTEPE	RHINOTUFFE	13 – 15	

To update your website with the new product name and image, customers can download images of the ARMORSTEP Puncture Resistant Insole at the following link: <https://bit.ly/41kUFYh> and find the product information at <https://bit.ly/3Rnf6iD>.

Impacto Protective Products Inc. apologizes for any inconvenience this may cause, and we look forward to continuing to provide our customers with the highest level of quality and safety in our products. Should you have any questions, please contact our customer service team by email at impacto@impacto.ca.



PO BOX 524, 40 DUSSEK STREET, BELLEVILLE, ON K8N 5B2 CANADA
N. America 888 232 0031 UK Free Call 0800 0280 243
IMPACTO@IMPACTO.CA T. 613 966 0062 F. 613 966 0067 VISIT [IMPACTO.CA](https://www.impacto.ca)